

THERE'S NO  
SECRET TO PERFECT  
HOUSEKEEPING!



VERY  
INDIVIDUAL  
PRODUCTS  
TO PUSH!



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# BRUSH OFF OLD HABITS. viPush

**T**he worldwide hotel scene has dramatically changed over the last few years, developing more and more towards the contemporary and individual, exclusive designs. This is not only apparent in the high-end market, but can even be seen in low-budget chains, for example in motels. Efficient housekeeping, high-end service, individuality and a high standard of cleanliness and excellent appearance are among the maxims of all good, successful hotels and above all, of our clients.

The housekeeping trolley isn't only the main working tool in a hotel's everyday life, it is also something which is seen by the guest every day. It represents the hygiene and management of a hotel; it is

a synonym for the style and standard of the establishment. Almost nothing else can better demonstrate the quality of the cleaning process in a house, simply because all other cleaning utensils are not seen by the guest; they are kept behind closed doors or are only used when guests are normally out.

How often has a guest wondered how an unorganised trolley storing dirty laundry, refuse, clean laundry and toiletries next to each other and often somewhat untidily, is actually able to ensure cleanliness in hotel rooms? How unsightly to a guest is it to be presented with bin bags and dirty laundry in hotel corridors in the morning on the way to breakfast? Of course some housekeeping trolleys are

equipped and maintained better than others – it depends on what precisely is provided by such an important and everyday piece of equipment. A frequent request made by housekeeping employees is that the trolley should be improved in terms of handling and organisation. It is also a fact that the chambermaid's trolley often doesn't match the high-quality and well-considered interior and design of the hotel.

This specialist but extensive market already includes major and established brands that provide a wide-ranging assortment of products. And it is also a fact that the central problem still hasn't been solved.

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**Surveys** with chambermaids in all hotel categories showed frequent **areas of discontent** to be:

- » Hard to move
- » Side rollers leave unsightly marks on hotel walls
- » No storage system available for the trolley (purchased from another company)
- » Not enough individual options on the part of the supplier
- » Unsightly bags hung on the side for refuse and laundry
- » Cleaning agents and cloths are often very visible
- » The appearance of trolleys is identical in hotels, hospitals and retirement homes
- » Does not harmonise with the hotel's corporate identity



# REVOLUTIONARY IDEAS OFTEN BEGIN WITH THE SIMPLE IDEA OF DOING IT BETTER.



What makes viPush different and what is actually new about this product range from the house of Kesseböhmer? viPush stands for customisation. Even the smallest production order can be provided in all finishes, materials and designs to match the hotel's corporate identity.

The standard collection alone consists of more than ten colours. Three different sizes (S, M and L) and one satellite trolley are the basis for intelligent room management according to individual space and requirements. The satellite trolley is attached to the main trolley and can be detached in one go and taken into the hotel room by the chambermaid. An intelligent solution to take away dirty laundry out of the room quickly and easily.

An electrical impulse enables the trolley to start rolling without much effort. A major advantage and frequently requested aid when pushing a fully loaded and heavy chambermaid trolley. Not forgetting the

reduced weight compared to other similar models. A new global innovation is the use of black bumpers which make the trolley easier to control and also finally stop those unsightly marks on hotels' corridor walls. The fifth wheel on the large trolley provides another steering aid.

The shelves with optional pull-out function are equipped with a non-slip coating to stop towels and bedding linen from slipping. An optional spacious drawer can be shut with a soft-close mechanism. It can be used to hold toiletries cleanly and tidily and to refill and re-sort them.

Textile covers hide the bin bags and laundry bags which are fixed to the fold-up holder. They can be produced in different colours, matching the interior design and enhancing the clean and modern look of all viPush housekeeping trolleys. The hotel logos are interesting and eye-catching and can be printed or embroidered onto the covers. Cleaning agents have a

separate place which is hidden from guests' view on a foldable platform under the bin bag.

The modern and elegant line of the frame with incorporated grip sets new standards. Whether matt silver, gold, antique look, bronze or any required colour: the frame is as variable as the materials on the comfortable grip cushioning. Anything is possible from foam options to the highest quality leather. And of course branded with the hotel's logo.

All these outstanding, intelligent and individual product advantages for every hotel category, guest and user create a new dimension of functionality and design in the chambermaid trolley.

**And it's all made in Germany and made by Kesseböhmer.**

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**Pull-out shelves:** these trays, which are equipped with a non-slip coating, can be pulled out half way and easily loaded with laundry.



**Drawer with soft-close mechanism:** this practical, intelligent system quickly and quietly closes the drawer.



**Textile covers:** the side holders for dirty laundry and refuse are covered with high-quality textile covers in matching design and create a generally tidy appearance.



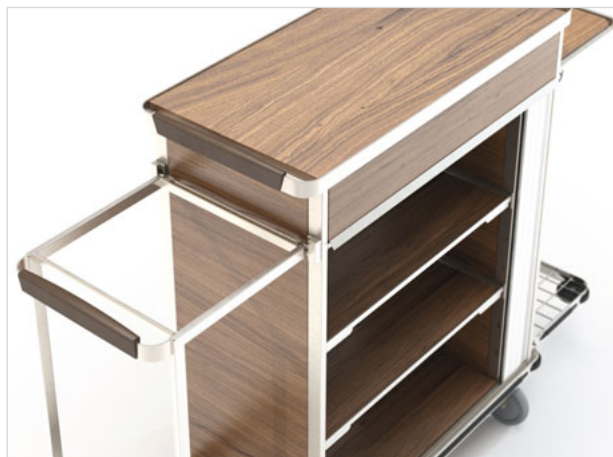
**Integrated bumper wheels:** non-staining bumper wheels are incorporated into the frame, making steering easier without leaving marks on corridor walls.

CAN THE SYMBIOSIS  
OF **FUNCTION AND**  
**TECHNOLOGY** EVER BE  
BEAUTIFUL? IT CAN!





**Detachable satellite trolley:** this small attachable satellite can be taken into the room to load with dirty laundry. Ideal when there's not much space available.



**Frame design:** the modern and slim frame sets new standards. Matt silver, gold, bronze, matt black – you choose.



**Sliding door:** the sideways-moving and therefore ergonomic sliding door completely hides laundry from view and keeps it hygienically stored inside the trolley.



**Coated grips:** of course, in keeping with the whole design, these comfortable grips in leather, foam, metal or wood; with or without logo; laser cut, stamped or printed are the icing on the cake for your viPush trolley.

**W**e think design and engineering. And that's what we're good at because that's what we've been doing for a long time. The Kesseböhmer group has been developing and producing products according to the individual wishes of small and large customers from all around the world since 1954 using state-of-the-art technology. And there's one thing we've learned: almost anything is possible if you work with a love of detail and respect for the customer's requirements.

A small, fine hotel is just as much a challenge for us as a major hotel chain. We wish to grow with each of our customers and simply do it better than everyone else. For you and for ourselves.

We listen and then start thinking. And the result is the production of clever tools which make everyday hotel life for housekeeping and for guests simpler, more attractive and help them to save more time.

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# FEATURES & BENEFITS







**viPush**  
Kesseböhmer Group



# INDIVIDUAL DESIGN, INTELLIGENT FUNCTIONALITY, SIMPLE OPERATION

**[1] Tailored design (customised):** intelligent individuality is our maxim. From small to extensive spatial allowances, the viPush housekeeping trolley provides a logically increasing range of sizes. Turn your housekeeping trolley into a visually coordinating piece of furniture. Whether fine wood, technical carbon optic, every conceivable colour or a special finish: viPush is produced using state-of-the-art technology. In addition to a large standard collection, all special requests are also available in the smallest production order. And they're made in Germany with the greatest technical expertise of the Kesseböhmer group.

**[2] Modern frame design:** the shape of the viPush trolley frame sets new standards. The line is in accordance with a modern zeitgeist and fulfils all technical

stipulations concerning functionality and handling. It is slim but extremely tough and strong. Not forgetting the reduced weight compared to other similar models. The fact that it comes in a wide variety of different coloured metals makes it even more attractive. The frame does not extend past the body, making it particularly slim and space-saving.

**[3] Sliding door:** This ergonomic and smooth-sliding door which closes sideways guarantees a consistently clean and pleasing design. Either matching your viPush design or in the standard light aluminium design.

**[4] Textile covers:** with viPush even the bin bags and dirty laundry bags look stylish! Textile covers in individual colours and displaying your hotel logo hide un-

sightly bags and sacks from your customers' view. Refuse and dirty laundry can be quickly and easily disposed of through slits in the material.

**[5] Clean look:** a tidy housekeeping trolley? That's possible! Toiletry articles disappear into a spacious drawer, a sliding door instantly hides laundry from view. Attractive textile covers and the side holders accommodate refuse and dirty laundry. Cleaning agents have their own platform and are consequently separated from laundry, out of view. Visually pleasing for your guests and an indispensable statement on the cleanliness of your hotel.



What you see here is much more than just another housekeeping trolley. Define success for yourself.

**[6] Drawer with soft-close mechanism:** nothing is more time-consuming than an extensive work process and unnecessary effort in the tough housekeeping day. That's why this drawer is equipped with a push mechanism which quickly and quietly closes the drawer when lightly tapped. The inside of the trolley is designed with a dispenser system for toiletry articles or sweets for under guests' pillows which can be quickly refilled. These compartments can be rearranged as needed to completely fulfil your individual requirements.

**[7] Integrated bumper wheels:** these black bumper wheels are fitted into the lower bumper guard and are the first to leave absolutely no unsightly marks on corridor walls. A real innovation – and they make steering much easier for the user.

**[8] Pull-out shelves:** the trolley's shelves can be safely pulled out half way, allowing precise and, above all, comfortable loading with all kinds of laundry. The non-slip coating of the shelves means laundry can be stacked without annoying and unattractive slipping. This renowned technology is a product feature from the Kesseböhmer kitchen technology and maintains the highest technical standards.

**[9] Removable satellite trolley:** a practical and clever innovation is the satellite which matches the trolley's design and can be simply attached to the housekeeping trolley with a simple clip mechanism. This means that chambermaids can clean away dirty laundry in the room itself and then quickly and easily unload these independent trolleys even if not

much room is available in small corridors or lifts. And all without the need for heavy lifting.

**[10] Comfortable grips:** the grip is an important but often forgotten detail on the chambermaid trolley. Because of its constant use it needs to be pleasant to touch, firm and should also match the look of your unique trolley. viPush doesn't compromise on design here either: you can choose between plastic, fine leather, wood or any other of the favourites. And it goes without saying that we can also print or engrave the grip with your logo.

# COLOURS AND MATERIALS? NO LIMITS.



viPush cartless trolley



**F**rivolous leopard with gold? Cool carbon in combination with matt silver? Elegant walnut with copper, burgundy lacquer and black velvet? Or would you rather have pink panther combined with matt black? You name it, we build it. Customised for you.

It would be unwise not to mention that real gold details are more expensive than our extensive standard collection. But it certainly has the desired effect. Twelve colours from classic to contemporary provide extensive comfort in 3 plus 1 size. With all the features you have already read about.

However if your requirements can only be met by your own individual concept, we

can provide almost everything you need. If you require, the Kesseböhmer group can give your viPush its very own look. Individual designs can be printed on every part of the housekeeping trolley, the frame can be produced in all colours and metal types, the textile covers are well colour-coordinated and individually printed or embroidered with your logo to match the whole concept.

We can make every trolley size, individual measurements for the length and depth of the shelves, optimal drawer height – with the appropriate partitions inside, of course. As well as the best storage system for your specific cleaning products or guest amenities. No limits.

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Colour finish Vulcanite



Colour finish Bordeaux



Colour finish Gentian Blue



Colour finish Iguana



Colour finish Truffle Grey



Colour finish Platinum Metallic





Wood finish Oak Odeon



Wood finish Wenge Chill-Out



Wood finish Oxygen Wood Black



Wood finish Pine Riva Black



Wood finish Pear Cognac



Wood finish Wild Pear

## viPush chambermaid trolley standard models L, M, S

	Model L	Model M	Model S
<b>BASIC TROLLEY</b>			
Standard:			
Black metal frame, chipboard	●	●	●
A choice of 12 colours	●	●	●
Six colour finishes:			
Vulcanite, Bordeaux, Gentian Blue, Iguana, Truffle Grey, Platinum Metallic	●	●	●
Six wood finishes:			
Oak Odeon, Wenge Chill-Out, Oxygen Wood Black, Pine Riva Black, Pear Cognac, Wild Pear	●	●	●
Individual material finish:			
Wood, PVC, Aluminium, Plexiglass	○	○	○
Individual finish	○	○	○
Individual design with print	○	○	○
<b>GRIPS</b>			
Standard: Grip cover plastic	●	●	●
Option: Grip colour leather, textile, wood	○	○	○
<b>SHELVES</b>			
Standard: Two fixed shelves	●	●	●
Option: Additional shelves	○	○	○
Option: Pull-out shelves	○	○	○
Option: Anti-slip finish	○	○	○
<b>SLIDING DOOR</b>			
Option: Sliding door neutral	○	○	○
Option: Sliding door printed	○	○	○
<b>DRAWER</b>			
Option: Drawer	○	○	○
Option: Drawer + separators	○	○	○
<b>SIDE FOR LAUNDRY</b>			
Standard: Satellite with laundry bag	●	●	●
Option: Foldable bag holder with laundry bag + foldable grid base	○	○	○
Option: Laundry bag with print	○	○	○
Option: Textile cover neutral	○	○	○
Option: Textile cover with print	○	○	○
<b>SIDE FOR REFUSE/CLEANING AGENTS</b>			
Standard: Foldable bin bag holder basic + foldable grid base	●	●	●
Option: Foldable bin bag holder double + foldable grid base	○	○	○
<b>WHEELS</b>			
Standard: Polypropylene for carpet	●	●	●
Option: Rubber wheels for hard floor	○	○	○
Option: 5 <sup>th</sup> wheel for better handling	○	○	—
Option: Electric start aid	○	—	—
<b>DELIVERY</b>			
Standard: unassembled	●	●	●
Option: assembled	○	○	○

● Standard

○ Optional

— not available



**Kesseböhmer**  
combines tradition  
and innovation –  
for more than  
60 years.

- » Family-run business, founded in 1954, more than 2,200 employees, 5 locations in Germany, turnover 2013: 395 MEUR
- » Company divisions: special solutions for furniture fitting systems, product presentation systems and shopfitting, ergonomic engineering for the office furniture industry, fitting and furniture systems for the motorhome industry, hotel equipment
- » Core competence is in metal processing: wire, flat band, tubing and finishing in own in-house electroplating and powder-coating facilities
- » A volume and mass-production with state-of-the-art machinery – everything from development to logistics out of one hand
- » Direct delivery to 52 countries across the globe

# VERY INTELLIGENT PRODUCTS TO PUSH!



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